

CANTEK E-XPRESS

Dear colleagues who care about our future,

There are many things changing for the better. In this period, where influences of the pandemic are wearing off, humankind is getting more aware of food, environment, and sustainability-related issues. We tried to include some good news in this 8th volume of our periodical e-bulletins that we have been publishing since the beginning of the last year. Enjoy...



CANTEK UNDERLINED THE IMPORTANCE OF FOOD SECURITY DURING TURKEY - AFRICA III. ECONOMIC AND BUSINESS FORUM



Cantek president Can Hakan Karaca gave an important speech on October 21, during Turkey - Africa III. Economic and Business Forum, organized by DEIK and African Union. He underlined the importance of the food security by emphasizing the potential of cooperation between Turkey and African countries. He proposed different solutions of how African countries can feed their people and gain their own food resources. These solutions are crucial not only for the welfare of the people but also for the social and political development of the region.

By investing in food storage and processing facilities, sustainable prosperity is no more an unreachable dream for African countries. This approach was justified by the intense interest of the audiences in Cantek right after the panel. As we did in the past, we will keep working to brighten the future of Africa.



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COLD STORAGE SECTOR IS GETTING MORE AND MORE SIGNIFICANT



The cold storage market has one of the highest growth rates among all flourishing sectors. According to a recent report realized by "Report Ocean", the Global cold storage market is valued at approximately USD 107.18 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 13.5% over the forecast period 2021-2027. The value of the market is going to be USD 291.30 billion by 2028.

The sector has benefitted significantly from the stringent regulations governing the production and supply of temperature-sensitive products, especially after the pandemic crisis. In addition, refrigerated storage has become an integral part of Supply Chain Management that is a major concern of many different sectors.

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CANTEK IS GETTING STRONGER IN DIGITAL COMMUNICATION



One of the most significant factors determining the value of a brand is the interest it attracts.

In consequence of our delicate efforts to promote our digital communication work, total number of our website visitors has reached 27.347 from 185 different countries as of September. In the same period, 41% of 4.695 emails we sent with the theme of "food security" have been read.

Thus and so, our messages aiming a more productive use of food resources by preventing food waste all over the world has been interacting with a larger mass of people.



THE POPULAR THEME OF THE RECENT SCIENCE FICTION SCENARIOS: "PLANT FACTORIES"



Many technological innovations we have seen in old movies are parts of our life today. For example, even if the mobile phone technology used in the "Star Trek", produced in 1966, had been considered just as an unreachable dream, it became recently one of the most widespread technologies used in our daily life. And there are so many similar examples. As it might be expected through today's movies and series, we are able to imagine much more advanced technologies.

One of the most popular recent series, "The 100" shows the importance of food by highlighting fights and conflicts among humankind to have access to it. The scenario is mainly based on struggles of the humankind, who turns back to the earth after having survived in Space for many years because of a huge nuclear explosion. Trying to re-create a life place on the Earth, the human population takes refuge in a shelter for 5 years and starts to produce food by doing underground soilless agriculture.

As Cantek Group, we are completely aware of the importance of potential investments in agriculture especially within this context where the climate crisis is getting more and more visible.

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The most accurate way to use food resources efficiently and to gain with food is adding value to food. In this regard, first of all, it is necessary to have the infrastructure to process food. For example, the Price/kg of minced meat sold in the market is approximately 3 to 5 times higher than that of the live animal.

Cantek produces modern and hygienic slaughterhouses and meat processing facilities so that meat producers are rewarded for their efforts in the best way.

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ADD VALUE TO MEAT



Beef

\$/kg



Carcass

\$/kg



Minced Meat

\$/kg

INNOVATION IN EVERY FIELD: CANTEK DIGITAL STORE



ONLINE SHOPPING

Have you ever seen any industrial facility being up for sale through an e-commerce platform? Most probably the answer is "no". Selling these kinds of items through an e-commerce platform is a highly rare fact. Notwithstanding, Cantek, whose aims for the innovation are not only based on the production development but also on the customer satisfaction, has created a new digital bridge for its clients.

We hope, you will take pleasure in visiting our e-commerce platform, which consists of different products such as doors, shelves, mobile slaughterhouses, mobile fish processing facilities and mobile cold storage rooms.

You can immediately meet our innovative products and start shopping on our digital shop.

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TURKEY RATIFIES PARIS AGREEMENT

The Paris Agreement developing against the climate crisis aims to stop average temperatures from rising more than 2 Celsius above pre-industrial levels over the next century. Turkey takes his place in the global fight against climate change.

Even if the Agreement is mainly based on stopping climate change through the participation of many countries, different parameters such as food security, food production, ecosystems and biodiversity are explicit in the agreement. Especially, in terms of food security, it is important to emphasize that the preamble of the Paris Agreement makes specific reference to the importance of safeguarding food security and ending hunger, and the particular vulnerabilities of food production systems to the adverse impacts of the climate change. As Cantek Group, we are deeply happy to be able to contribute to the future of our planet and our children, through our endeavours on food security.

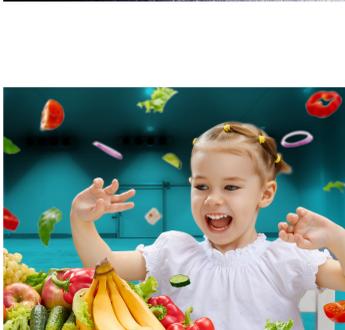


EATABLE FLOWERS: APPEALING BOTH TO EYES AND TO THE TASTE BUDS

Thanks to the Re & De activities that we have been working on in Farminova our plant factory, we started to cultivate eatable flowers. Areas of use of these flowers that have their origins in the Chinese, Greek and Roman Empires are not only to give some flavour to the food, but also to add some colours as well as an esthetical value into it.

We believe, having on our tables these flowers such as violets, pansies, nigellas cultivated in our indoor production areas will enrich our gastronomic abundance.

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"Last word"

Before 2020, the number of customer visits to our production facilities in Antalya was very high. This number has been greatly reduced due to the Corona period. But although we are physically distant, we are actually very close. Let's visit together our production facilities in Antalya, in digital environment.

You can enter Cantek World by clicking the link below. Have a nice tour... See you in the next edition...

[Who is Cantek](#)

Have a nice tour... See you in the next edition...